



Fifteenth Year, No. 7

GLEICHEN, ALBERTA, WEDNESDAY, MAY 4, 1921

Subscription \$2.00 a Year

The Circle Ranch to be Sold

Eight thousand acres of land held by the old Central Circle Ranching company in the Quenestown district, south of Gleichen, is to be offered for sale, and the old cow outfit wound up. This was the announcement made to the Lethbridge Herald by Joseph Baker, director of the company, who was over from Montana to make final arrangements for the disposal.

The operations of the old cow outfit date back from the days when the L. G. Baker company was one of the pioneer trading firms of the western states and Canadian provinces as they now exist. The Circle company was organized by the Coureux and Bakers to handle their livestock interests, and one of their first contracts in Alberta was the supplying of cattle for the Indians under the early treaty agreements. Howell Harris was the last of their managers, and many a western stockman rode for the Circle outfit at one time or another.

Their cattle were nearly all sold to the Burns company about ten years ago.

With the coming of spring and warm weather the swimming enthusiasts are turning their attention to the improving of the facilities for bathing at Lake Macleod. Lately a subscription list has been put in circulation, and which met with the usual generous response in hard cash the funds of which are going to the extent of erecting a fireless stove board which will be constructed with gasoline drums and timbers and anchored in the lake. Bath houses will also be erected and it is expected that this popular resort will be the haunt of a large number of people during the hot summer of the summer months. W. F. Macleod has constructed a gasoline launch with very fast lines which will accommodate about twenty people. This will be placed on the lake in the near future for passenger service excursions and picnics and will be equipped with an attraction to the craft that already cruises the big irrigation lake.

COMING EVENTS

May 4—W.A. Sale of Plants and House Cooking.

May 9—Board of Trade regular meeting.

May 14—Gleichen's big Day of Sports.

May 21—Fur Show at Cluny.

May 21—Gleichen District Agricultural Association's Exhibition.

Sept. 23—The Gleichen District School Fair.

Every Thursday—Mr. Augustine Arlidge Theatre Singing.

St. Andrew's Church, Gleichen

May 8th

Sunday after Ascension Day.

Sunday School, 10 A.M.

Morning Prayer, 11:15 A.M.

Evening Prayer, 7:30 P.M.

Staback & Brown are now agents for the Ontario Steam Laundry at Calgary. Read their ad.

When two old Scottish housewives met one morning, one asked the other what was in the barrel she was carrying.

"Oh, it's just some ham," was the reply. "I always buy my ham from Mr. V. and it's rather particular, and he's the kind of ham."

"The other fellow," said the first woman, "said his husband was rather particular, and he's the kind of ham."

"Oh, the same kind," said Mrs. Robertson, getting Douglas smiling and leaning over the counter, whispered, "Where's your bottle?"

What is Gleichen's Greatest Need?

By Rev. R. N. Matthews, B.A.

AM thinking of Gleichen, from the community point of view. That is the town and country surrounding Gleichen's greatest need is a better understanding among her component parts. How many things there are to separate us. Different nationalities, a variety of creeds, political divisions sharply drawn, equally strong and diverse opinions on certain great social questions. The U.F.A. represents the country, while the Board of Trade represents the town. Each busy with its own affairs, not much concerned about the other. On the other hand how few that stand to develop a robust and healthy community spirit. The Agricultural Society provides common ground, but with only one annual objective in view—to make "The Fair" a success. The citizen or citizen who can initiate a real togetherness spirit will do our community spirit the greatest possible service.

The above is the number of a series of articles The Call hopes to produce under this heading and we invite men and women to send in a paragraph of their views along this line, believing good may result.

A Splendid Lecture QUEENSTOWN NEWS

Japan and Japan and Japanese life was the subject of an interesting and instructive lecture given to Mr. E. Seraton, of Calgary, in Union Church last Thursday evening. As a delegate to the World's Sunday School Convention, Mr. Seraton was accorded many privileges which did not come to the ordinary traveler. The magnificent set of stereoscopic views he selected showed just how well he improved the opportunity. The slide was constructed in Japan and told as no word description could tell the realities of the Land of the Rising Sun. The flower gardens, the lakes, the water falls, the rugged mountain sides half hidden in the mist of morning were brought near and made real.

The lecturer described at considerable detail and with a number of views, the world famous Building Temple of Kyoto, built 300 years ago but standing to day one of the world's wonders in architecture and achievement and still unimpaired by the ravages of time. For a real feast and a lecture of exceptional educational value we would recommend Mr. Seraton's Japan and Japanese Life.

Union Church Notes

The Ladies Circle sale, notwithstanding unfavorable weather proved a real success, totalling about \$160. The Hearty Helpers table was also popular and netted the girls \$15.

Next Sunday morning at 11 o'clock Mothers Day will be observed. The morning school will be suspended if one mother who can be present does not come.

Evening service at the usual hour 7:30.

The Margate municipality school fair finance committee are having good success in getting special prizes for this year's work and it is hoped many more will respond. The printed programs will be distributed by June 1st at the latest, but special mention may be made of the \$10 donated by Steve Williams for best wheat \$5 donated by Joe McFarlane for best potatoes. Others who have donated \$5 are Walter Hooper, P. Brown and Mr. Van Arsdale. Other names will be published as received, and contributions will be accepted by the sec-treasurer, E. P. Beckner, Queenstown, up to any time, but special notice should be made to have them in for the next meeting to be held at Cluny, May 24.

Do not overlook the big trap shoot at Cluny, May 24.

At the U.F.A. meeting held in the hall Saturday eve, April 30th, the increased municipal tax, road tax, etc., came up for discussion. The reports of our representative in the Council, R. Shure, that in spite of the fact that taxes would be higher the year's dollar's worth of road work would be done east of Snake Lake, this year at too much had been spent in this district last year, created a heated discussion. Several delegates expressed themselves rather forcibly in regard to the treatment our district was getting from the Council. It was finally decided to call a mass meeting in the hall Saturday eve, May 14th, for the purpose of discussing the advisability of withdrawing from the Council. All the ratepayers in Range 21, east of Snake Lake, from the River to Arnsby, are requested to attend the meeting.

The U.F.A. and U.F.W.A. Deeds decided at its last meeting to send five boys and two girls to the "University Week" in Edmonton next June. The boys are Eric Shure, Wilton Hall, Carl Glanbeck, Jack Kingmuth and Ralph Macaulay, and the girls are Nellie Moore and Dagmar Glanbeck.

Most of the wheat was seeded in Queenstown, Milo and Jarvisville up to May 1st, and after two heavy snowstorms there is plenty of moisture in the ground to give it a good start.

Robert Burk, who, with his family, went to the state of Washington last fall, where he owns some property, has returned to help put in the crop on his Milo farm.

Phones are now being put in west of the lake in Queenstown and very soon we can say "hello" to every farmer from the Buffalo Hills to the Rocky Buttes.

John Ash is back doing his spring stunt on the half section he still owns in Jarvisville district.

Now is the time to roundup all those stray animals. An ad. in The Call is the guide way.

Mr. McGuire is our new telephone operator.

When in doubt say it was in "The Call" you read it.

Now, all get ready for a big celebration May 24th.

Subscribe for the Call

THE PRINTER AND HIS PAPER

In an aggressive country weekly can be a community, or lack of it break community. It can be a struggling, absorbed up to property. It is a tie that binds the home, church and school together. This is the opinion of a W. Hopkins, the Department of Agricultural Journalism of Wisconsin College of Agriculture.

"Once established, the country weekly can be of great assistance in making a live community," he says. "Backing all the valuable and worthwhile social or business enterprises is a regular part of its duties. Many a success has been built because of the help given by the local newspaper."

"Familiarity with its readers is the foundation for the success of the country weekly," says Mr. Hopkins. "Printing a record of all births, marriages, deaths, and the various fortunes of its readers will help make a place for itself in the homes of its readers."

When people want to interest in their friends in their home town they send away copies of the local paper.

When anyone wants to know what kind of a place a distant town is, he sends for a copy of the local newspaper.

When the merchants are full of courage and advertise freely, an impression is created among the many people living outside of town who see the paper that this is a wide-awake little business town. If at times the merchants let up a little on their advertising, the towns does not look so good to outsiders.

In supporting the home paper therefore, you not only get the local and business news, but you can help all civic causes, you are enabled to participate to the fullest extent of your life, and you help the town exert influence and create a favorable impression outside—Jennings

The
Farmers' Opportunity

There is today a ready market for everything you can produce. Cultivate your land to the limit. Increase your production and your profits.

A postpaid year profits deposited today to our Savings Department will help you achieve your production and your profits.

The Royal Bank of Canada

GLEICHEN BRANCH.
B. HUTCHISON, Mgr.

GEO. MATTHEWS

Two Phones 13 and 46 "VALUE WITH SERVICE" Two Deliveries 11 a.m., 4 p.m.

2 TWO DAYS 2

ALL LADIES SHOES

HALF PRICE

Starting Friday, May 6th

S. A. M.

Reg. \$ 7.50 on Sale for \$3.75
" 8.75 on sale for 4.40
" 10.00 on sale for 5.00
" 11.50 on sale for 5.75
" 12.50 on sale for 6.25
" 14.00 on sale for 7.00
" 15.00 on sale for 7.50

For Grocery List See Page 7

LOST OPPOTUNITY

Of selling your farm to a good buyer by delaying to list with

JONES & LYLE

One of their States Buyers arrived last week and purchased from them the farm property owned by Clayton Shatto for Twenty Thousand Dollars \$20,000.00

You had better LIST THAT FARM TODAY Tomorrow may be too late.

Real Estate JONES & LYLE Gleichen, Alta.

THE PIONEER MARKET

SPECIALTY ON LARD AND SMOKED MEATS

ONE WEEK ONLY

The very best and purest Lard rendered in open kettle here for 20 years on the farm. It will stand the test of Frying Doughnuts.

25c. per pound in 3's, 5's and 10's 20c. per pound in 100 lb. lots.

The very choicest Sweet Pickle Smoke Meats, closely trimmed Shoulders, 30c. per pound and 25c. lb. in 100 lb. lots.

Breakfast Bacon 55c. lb. and 47c. in 100-lb. lots. Bacon Backs 50c. per pound by the piece and 45c. per 100-lb. lots.

Come early if you want to secure your Summer supply.

CHAS. BARTSCH, Proprietor

Red Cross Campaign

Organization Will Underway For Big Effort In Saskatchewan.

With organizations well underway in the southern part of the province and active preparations being made for the northern half, indications are that Saskatchewan will set a record amount of itself during the Red Cross membership campaign week, June 5 to 11.

Field divisions and committee officers to carry out plans have been appointed by the Provincial Executive of the Red Cross in a special membership campaign committee consisting of Commissioner W. P. Kerr, Regina, chairman; D. H. McDonald, Port Qu'Appelle, first vice-president; P. C. Grant, Moose Jaw, manager of the Bank of Hamilton, and treasurer of the local branch; Col. Grant, M.L.A., Regina, and Col. J. MacRae, Regina, president of the Provincial Council G.W.V.A.

The active direction of the campaign in the northern part of the province is placed in Commissioner Kerr's hands, while W. P. Marshall, of Saskatoon, is responsible for the south.

The rural municipality is being made the unit of organization in the membership drive. For this purpose, a past organizer has been placed in the field in the northern part of the province.

Arrangements for the campaign are being made by the provincial chairman and secretaries for the campaign committee in each of the rural municipalities and already committees have been set up in over forty municipalities. For this purpose, a past organizer has been placed in the field in the northern part of the province.

In addition to organized Red Cross branches, active support is being asked for and very largely obtained from former Victory Loan workers as well as rural municipalities. Saskatchewan was awarded over 100 life members of the Red Cross during the war and several letters of appreciation have been sent to each soliciting their assistance.

Pre-campaign literature is being sent to each of the rural municipalities. A folder making preliminary announcement of the enrollment campaign has been issued. Available literature is being let has been prepared setting forth the relations existing between the Red Cross and the returned soldiers in Saskatchewan, a supply of which will be forwarded to each of the 170 branches of the G.W.V.A. in the province.

Commissioner Kerr has addressed the annual convocation of the G.W.V.A., the School Teachers' Association and the Saskatchewan Registered Nurses' Association in the last two months, all of whom unanimously endorsed the year-long program of the Red Cross, and pledged their support.

The objective in Saskatchewan is the enrollment of every adult in the annual fee of one dollar and all boys and girls as junior members. The entire proceeds of the campaign among the junior members will be applied to the relief of crippled children whose parents are unable to afford remedial measures.

Wants Real Re-Adjustment

Reductions All Round Are Needed As A Stimulus to Business.

"Every store, every firm, and every industry in British Columbia should be put on the operating basis, as certain the basis upon which business can be resumed that there always is a price at which trade will respond, no matter how bad conditions are, then lay your program of detail before the public and before your employees." If reductions are necessary in order to carry on, reduced prices are necessary and stagnation of business greatly retarded by excessive reduction necessary to keep business going.

"Building conditions are stagnated only on account of the lack of confidence. Inquiry as to the price at which a house could be built, made to responsible sources, will answer that every material entering into construction is priced at double its real value, and that the contractor is laboring in its demands and doubtful in its performance. How long is this madness going to continue?" says the cover Sun.

In Turkey the summer the Red Cross is built over a new house it is customary to hang from the roof a string of onions, a string of garlic, with an onion, or a string of evil eye.

John Dill's famous translation of the Bible into the Indian language occurred over three years of his life, and is supposed to have been written with a single pen.

DODD'S KIDNEY PILLS

THE KIDNEY PILLS

DOBT THE PRO

CAN THE DEAF BE MADE TO HEAR?

This question can be answered both ways. If the deafness is due to congenital causes, it is generally not curable. However, if the deafness is due to acquired causes, it is often possible to restore hearing. The treatment of deafness is a complex one, involving the use of various methods, including surgery, hearing aids, and speech therapy. The success of the treatment depends on the severity of the deafness and the age of the patient.

Calgary Ski Hill

In Sweden's Papers

Lengthy Articles and Pictures of Slide Shows Are Published.

Pictures and several lengthy articles on all jumping from the top of the mountain and the various ski jumps, have been reproduced in papers in Sweden. The slides are being shown among the world's most daring skiers and the adoption of their favorite sport is being encouraged.

The "Svenska Dagbladet," the biggest Swedish paper, has published a series of pictures of the ski jumps from the top of the mountain. The pictures show the skiers in various positions as they descend the slope. The articles describe the excitement and danger of the sport.

An Interesting Publication

Bank of England Gets Out "The Old Lady."

The publication of the first number of "The Old Lady," a journal connected with the Bank of England, and the interest it has aroused, is an interesting event in the financial world. The journal is published by the Bank of England and contains articles on various financial topics.

"Twice it experienced disaster," it is reported, "but it has been rescued by the action of the government in buying the shares, after which the bank was taken over by the state and became in reality 'The Bank of England.' For some time plans have been considered of building the present rather gloomy and ungainly structure, but it is not likely that the scheme will be carried out for some time.

Canada's Coal Reserves

Canada Has Seventeen Per Cent. of the World's Total Supply.

The total coal "reserve" of the United States, by which is meant the quantity remaining underground within American territorial limits, is forty times as great as that of Great Britain, formerly the world's biggest coal exporter, and is, in fact, a little more than one-tenth of the total "reserve" of the world. "Reserve" estimates of the world's stock of coal, based on a recent geological survey held in Canada, put the world's stock at 2,386,000,000,000 tons, and that of the United States alone as 389,000,000,000 tons, or 32 per cent. of the world's total. China ranks next to the United States with 1,234,000,000,000 tons, or 17 per cent. of the world's stock, while the United Kingdom has 100,000,000,000 tons, or less than 3 per cent. of the world's total.

Would Restore Russian Fleet

Soviet Will Take Amoral Cruisers In Fighting Them.

According to a despatch received by the Stockholm Tidningen, the Soviet Government of Russia has agreed to the plan for the restoration of the Russian fleet. The plan involves the construction of new ships and the repair of old ones. The Soviet Government is committed to restoring the fleet to its former glory.

Can Soldiers Can Now Apply For Medals

Service Men Can Now Apply For Medals.

Soldiers can now apply for medals for their service during the war. The medals are awarded for various acts of bravery and service. The application process is open to all soldiers who served during the war.

Rush To Fleece River

Trade Is Reported as being very busy on trains from Edmonton to Grande Prairie and Peace River. All northbound trains are filled to capacity. It is expected that with the opening of spring the rush of settlers to the north country will exceed all records.

The principal reason why gold is so scarce is that it is a metal that is not easily obtained. It is a precious metal that is highly valued for its rarity and its use in jewelry and industry.

DOBT THE PRO

Millions Needed for Unemployed Veterans

Next Winter Will Be A Hard One. That unless a remarkable revival comes about in business a minimum of \$10,000,000 and a maximum of \$20,000,000 would be necessary to provide relief for soldiers in Canada during the next winter, was asserted by the special parliamentary commission on veterans' re-establishment this morning by G. G. MacNeil, Dominion secretary of the Great War Veterans' Association.

The crisis in the unemployment situation was at hand, he reiterated, and the next winter would be a hard one. Last winter, soldiers believed to have been in comfortable circumstances were found on the verge of starvation, and without a "crust of bread" in their homes. MacNeil again asserted 25,000 soldiers were not re-established and that 50 per cent of these were driven to destitution. Approximately \$6,000,000 was spent on relief last winter.

MacNeil urged for a comprehensive scheme for loans for houses, education and industrial enterprises, immediately.

Mr. Cronyn, chairman, recognized the importance of the speaker's remarks and said he would be considered by the committee.

Mr. MacNeil also asked for certain amendments to facilitate the payment of pensions.

What is the Standby

The Grain That Holds a Permanent Place in the West.

Will reach production in the prairie provinces this autumn in the new years or will it be a record? It is a question that is being asked by many people. The grain industry is facing a number of challenges, including drought and market fluctuations. However, the industry is optimistic about the future and expects a good harvest.

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Princes Work on Railway

Members of Old Russian Nobility Enjoys Life in C.N.R. Section.

Two members of the old Russian nobility are employed as section laborers on the Canadian National Railway. They are enjoying their new life in Canada and are working hard to support their families.

Big Alberta Farm

14,000 Acres Are Being Sealed At Nobleford.

One of the largest farming concerns in Alberta at any time do not intend to follow the advice of H. W. Wood, president of the U. P. A., in shutting down production this year by 50 per cent. This is the Noble family, who have been farming in Alberta for many years.

High Price For Pure Bred Stock

Two records were made at the spring livestock show at Edmonton.

The highest price for a Shorthorn bull bred by A. M. Stead, of Lehigh, was sold for \$900, which is the highest price ever paid for a Shorthorn bull in Canada this year.

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New Type of Lining Machine.

A satisfactory demonstration was made by the new lining machine, which is a new invention of a mining machine. The machine is designed to line tunnels and is very efficient.

Plenty Of Us.

This is the census men of the British Empire. It is expected that the census will show a large increase in the population of the British Empire.

Sun Wind Turbines

Sun Wind Turbines For Cinders

Agricultural Instruction In Manitoba

An especially interesting feature of the grant to the province of Manitoba under the Dominion Agricultural Instruction Act, which was announced by the Minister of Agriculture, according to the report on the working of the act for 1919-20, is the fact that the grant has been used to extend schools, of \$10,000 to aid in the teaching of home economics, and the amount to the encouragement and development of boys' and girls' clubs. The next two-thirds of the grant is devoted directly to the instruction in agriculture for the youth of the province.

Two-thirds of the grant has been used towards meeting the expense of a well-established and successful system. The balance of \$17,000 has been used towards the purchase of land, the purchase of stock, and the purchase of equipment. The grant has been used to extend schools, of \$10,000 to aid in the teaching of home economics, and the amount to the encouragement and development of boys' and girls' clubs.

Registration of Grimps Alfalfa

Seed Grown by Western Canada Farmers Can Now Be Obtained.

The first registration of Grimps alfalfa seed grown in Canada has been made by D. H. R. of the Irrigation Investigation Branch of the Canadian Pacific Railway at Brooks, Alberta.

Mr. Rask has been advised by Mr. L. H. Newman, secretary of the Canadian Seed Growers' Association, that the first registration of Grimps alfalfa seed grown by six different farmers near Brooks is being registered and that he is sending certificates of registration. The seed will be available for sale next year and the seed sold for registration as Grimps. As a result of the registration, farmers will now be able to have registered seed grown from this stock. This marks a tremendous stride forward for the Brooks district. Seed growers and distributors have been clamoring for the seed for years, and will now be able to procure the pure Grimps alfalfa seed in Alberta.

Shes Followed Instructions

Among the instructions which a minister has issued to new farmers in the country was one to bring in a glass of milk each evening at 7 o'clock.

The minister said that he had brought in the glass each evening at 7 o'clock, and that he had followed the instructions.

Money in Hog Raising

Brood Sows Nearly As Valuable As Good Shorthorns.

There is a proverbial saying in favor of the Shorthorn, Ontario and Eastern Canada. "The short-horn is a good animal, but the long-horn is a better animal." This is a saying that is often used to describe the value of a Shorthorn bull. However, the value of a brood sow is nearly as high as that of a good Shorthorn.

Many people are kept in a state of confusion by the fact that the value of a brood sow is nearly as high as that of a good Shorthorn. This is a fact that is often overlooked by many people. The value of a brood sow is nearly as high as that of a good Shorthorn.

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Sun Wind Turbines

Sun Wind Turbines For Cinders

Children Cry for Fletcher's

Fletcher's Castoria is strictly a remedy for infants and children. Foods are specially prepared for babies. A baby's medicine needs are essential for babies. Remedies prepared for grown-ups are not interchangeable. It was the need of a remedy for the common ailments of infants and children that brought Castoria before the public after years of research, and no claim has been made for it that it was for over 30 years has not proven.

What is CASTORIA?

Castoria is a harmless substitute for Castor Oil, Purgative, Drops and Soothing Syrup. It is pleasant, it contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind, Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids in assimilation of Food, giving healthy and natural sleep. The Children's Comfort—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Charles H. Fletcher

In Use For Over 30 Years

THE CENTRAL COMPANY, NEW YORK CITY

Thinkers Swearing All Right

Yes, providing the provocation equals the offence of Jones stepping on the toes of Smith.

"You can't call it a sin," says a man who has been in the habit of swearing for many years. "You can't call it a sin," says a man who has been in the habit of swearing for many years.

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THE CENTRAL COMPANY, NEW YORK CITY

Thinkers Swearing All Right

Yes, providing the provocation equals the offence of Jones stepping on the toes of Smith.

"You can't call it a sin," says a man who has been in the habit of swearing for many years. "You can't call it a sin," says a man who has been in the habit of swearing for many years.

Money in Hog Raising

Brood Sows Nearly As Valuable As Good Shorthorns.

There is a proverbial saying in favor of the Shorthorn, Ontario and Eastern Canada. "The short-horn is a good animal, but the long-horn is a better animal." This is a saying that is often used to describe the value of a Shorthorn bull. However, the value of a brood sow is nearly as high as that of a good Shorthorn.

Many people are kept in a state of confusion by the fact that the value of a brood sow is nearly as high as that of a good Shorthorn. This is a fact that is often overlooked by many people. The value of a brood sow is nearly as high as that of a good Shorthorn.

Big Alberta Farm

14,000 Acres Are Being Sealed At Nobleford.

One of the largest farming concerns in Alberta at any time do not intend to follow the advice of H. W. Wood, president of the U. P. A., in shutting down production this year by 50 per cent. This is the Noble family, who have been farming in Alberta for many years.

High Price For Pure Bred Stock

Two records were made at the spring livestock show at Edmonton.

The highest price for a Shorthorn bull bred by A. M. Stead, of Lehigh, was sold for \$900, which is the highest price ever paid for a Shorthorn bull in Canada this year.

Minard's Lining For Burns, Etc.

New Type of Lining Machine.

A satisfactory demonstration was made by the new lining machine, which is a new invention of a mining machine. The machine is designed to line tunnels and is very efficient.

Plenty Of Us.

This is the census men of the British Empire. It is expected that the census will show a large increase in the population of the British Empire.

Sun Wind Turbines

Sun Wind Turbines For Cinders

Children Cry for Fletcher's

Fletcher's Castoria is strictly a remedy for infants and children. Foods are specially prepared for babies. A baby's medicine needs are essential for babies. Remedies prepared for grown-ups are not interchangeable. It was the need of a remedy for the common ailments of infants and children that brought Castoria before the public after years of research, and no claim has been made for it that it was for over 30 years has not proven.

What is CASTORIA?

Castoria is a harmless substitute for Castor Oil, Purgative, Drops and Soothing Syrup. It is pleasant, it contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind, Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids in assimilation of Food, giving healthy and natural sleep. The Children's Comfort—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Charles H. Fletcher

In Use For Over 30 Years

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Sun Wind Turbines

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DOMINION TIRES

ARE GOOD TIRES

DOMINION TIRES

Save for your Sons Career

YOUR son's measure of success in life depends largely on the preparation you make to-day. He will have to be properly trained and educated. Are you accumulating the necessary money?

Start a savings account on the boy's birth with as little as \$1.00. It will be multiplied every year for 10 years. At the end of 10 years, it will be \$10.00. At the end of 20 years, it will be \$40.00. At the end of 30 years, it will be \$100.00. At the end of 40 years, it will be \$256.00. At the end of 50 years, it will be \$655.36. At the end of 60 years, it will be \$1,677.72. At the end of 70 years, it will be \$4,292.97. At the end of 80 years, it will be \$11,023.18. At the end of 90 years, it will be \$28,147.44. At the end of 100 years, it will be \$71,809.39.

UNION BANK OF CANADA

Cluny Branch - W. M. Somerville, Manager

ESTABLISHED 1872

The successful business man knows the value of saving. In all probability the habit of saving is also successful. You may get on the right road to success by depositing your money so that when your opportunity comes you may be prepared to take advantage of it.

BANK OF HAMILTON

Milo Branch - A. Melvor, Act.-Mgr.

The Mattress

on which you sleep should be soft and comfortable yet have that quality of resilience and elasticity which helps to keep it in shape.

MATTRESS

we offer are most carefully made of the best materials and sure to give you years of satisfactory service. Ask more about

Gleichen Furnishings Co.

PHONE 127

Revelstoke Sawmill Co., Ltd.

When a staple commodity is selling at less than the cost of production it is a safe time to buy.

Lumber today is selling at less than cost.

Let us give you a price on your requirements.

J. E. McCorrall, - Gleichen. Phone 99

Insurance

IN ALL ITS BRANCHES

FOR A REAL Farm
FOR A REAL Deal
WITH A REAL Company
AND FOR REAL RESULTS

CONSULT THE
GLEICHEN REALTY CO.
D. H. RAMSBOTTOM, Mgr.
POST OFFICE BLOCK, Phone 98, GLEICHEN
Motto:—"SERVICE"

THE GLEICHEN CALL

W. F. PARK EVANS, PROPRIETOR

Member of the Canadian Weekly Newspapers' Association, Canadian Press Association.

Published Every Thursday in The Heart of a Wonderful Rich Farming and Ranching District.

SUBSCRIPTION, \$2.50 Per Year Foreign Countries \$2.80

Advertisements—Display 50c per Column, and first insertion and 25c for each subsequent insertion. Local accepted only with display ads at 10c per line.

Exchange Must be added to Chicago

WEDNESDAY, MAY 4, 1921

Calgary's funny paper is having just as much trouble as ordinary folks according to the following from it:

Something will have to be done about these paper-mill hold-ups. The price for printing this old Eyes Opener has been raised on us again. This is no fault of the printing company. They just hate to do it, being old friends of ours, but they cannot afford to lose money on their work and have to at least break even. Here is a partial

The financial statement of the St. Maurice Paper Company, Ltd., for the year to December 31 last shows gross profits of \$2,976,636, against \$1,418,904 for the previous year. Net profit amounts to \$1,769,688, against \$868,924 in 1919, or an increase of more than treble.

The above is duplicated all over Canada. The paper companies are in a combine and assign themselves exclusive territory to operate. For instance, Calgary is in B. C. territory which, in the matter of newsprint, is dominated monopolized by a paper mill outfit whose directors are Americans and the capital itself American. It is time these highlanders were subjected to a rigid investigation by the government.

Figures from one of the elevators at the head of the Great Lakes show that it received 334,890 bushels of No. 1 northern wheat and shipped out 331,429 bushels. There was received 382,422 bushels of No. 2 northern, and 545,884 bushels shipped out, and 1,251,411 bushels of No. 3 northern received, and 2,819,391 bushels shipped out. In other words, this elevator received 1,980,729 of Nos. 1, 2 and 3 northern, and shipped 3,494,796 bushels, or a surplus 1,536,067 bushels clear profit to the grain company and a clear loss to the thousands of farmers who sold it. The commission will be expected to discover where this surplus came from. It would seem here is an opportunity for the local elevator and the farmers to get together and learn where their losses are.

It's a long time since all Alberta was so well off in moisture as it is right now. The rain and snow of the past couple of weeks has been the very thing most needed in this province for agriculture in all its branches and its value cannot be computed in dollars. Drying has been delayed somewhat, but it will be strange if the moisture does not more than compensate for the delay. Briefly this is the weather that should ripen the big smile.

The Call was pleased to receive the paragraph from J. A. MacDonald of Leader, Sask., published in last issue under the heading "What is Gleichen's Greatest Need?" "Mack" was always a "live wire" when he resided here, and this is only one more evidence that he is not faked, but still has a warm spot in his make-up for the old burg. May his shadow increase.

A Berlin despatch says, "So long as the door to Washington is open to us, we do not propose to knock at other doors". It may be a good thing for the Huns that Wilson is not in White House now, else they might get one of his famous "notes" some fine morning.

Gilbert Chesterton, the eminent British humanist, who toured America, declares that he has yet to meet an American who is "out and out" for prohibition. Gilbert has yet to meet our bootlegging fraternity.—Ex.

Wine products valued at \$1,460,678 were manufactured in Ontario during the year 1919, it is reported. And now old Ontario has gone "dry" what will the manufacturers do with their wine.

It would appear the terminal elevators have discovered a way to increase the grade of grain or else to make wheat hatch. Wonder will the Grain Commission discover the science?

A U.S. court has ruled that cows insisting on roaming about at night, must display a light. Wouldn't it be as well, Judge, if they'd bunk their horns?

Fourth side to love triangle—headline. That makes a square, and it can't be done. No love triangle ever was or ever will be on the square.

Your next ad to add a paragraph on "What is Gleichen's Greatest Need?"

Money Will Not Buy a Better Paper

THE man of wealth can buy a better car, wear better clothes, eat better food, live in a better house, than those without means. But he cannot buy a better newspaper. Even if he would spend \$50, \$100 or \$1,000 a day, if he lived in the territory covered by The Calgary Herald, he could not buy a paper that would serve his needs better than that you can for 2-3c a day.

In Buying Newspapers All Men Are Equal

THE price of newspapers is the same, or nearly so, regardless of the value they offer. No you should not think you get the best when the book costs more. In the Calgary Herald you get a paper that averages from 15 to 30 pages—you get all the news first, and its dependable. You get a variety and a wealth of special articles, departments and features that are equalled by but few papers in the Dominion. The Herald offers the greatest newspaper value you can buy—and as for the past 27 years, it will serve you best.

Money Cannot Buy Better YOU SHOULD READ The Calgary Daily Herald

ALBERTA'S GREATEST NEWSPAPER

Order from your Local Agent or direct from the Publishers at Calgary.

By mail, \$5 per year, payable in advance.

YOUR NEWSPAPER THE CHEAPEST COMMODITY YOU BUY TO DAY

Joseph O'Keefe

BARRISTER, SOLICITOR, NOTARY.

Also solicitor of the Supreme Court of Canada and King's Bench Manitoba.

Fire and Marine Insurance

Telephone No. 19
Office Rooms 5 and 6,
The Royal Bank of Canada Building
GLEICHEN, ALTA.

FORDSON TRACTOR

\$826 F.O.B. GLEICHEN

Watch for next week's advertisement.

Something Special re Power Farming.

HALL & GAMBLE

Ford Garage,
Under Gleichen Opera House, - Gleichen

J. E. Ostrander

Cartage and Draying

Order Your Coal NOW

Gleichen, - - Alberta

Gleichen Tire Repair

Don't throw away your tires before you see us.

We make a specialty of RIM CUTS BLOW OUTS RETREADING

We can fix 'em

Prices reasonable and work guaranteed

B. Bottrell, Prop.

SEND ALL OF YOUR **JOB PRINTING** to THE CALL OFFICE

FOR SALE

Six Registered Hereford Bulls

Coming two and three year old. I took First Premiums at Calgary Bull Sale the past two years with bulls of the same breeding.

Also Clydesdale Stallion "BARON CLIFTON" 21724, four years old in April. Was Fifth at Calgary last spring in very strong competition.

W. H. GOODWIN, - - Gleichen, Alta

Made-to-Measure Suits
I have got in a great range of Spring Samples
Cloth to Suit Everybody
Any Style you wish Made-to-Measure in 12
Days from the date of order. From Thirty
Dollars up. Satisfaction Guaranteed.
Agent for Medicine Hat, Steam Laundry,
Laundry, Dry Cleaning and Dyeing. Basket
shipped Tuesday evening returned Friday
W. K. BROWN,
Cleaner and Pressing and Repairing
Larkin Block, Gleichen

Our life has been spent in the
leather business, putting leather to-
gether so it will give the maximum
amount of wear. This knowledge
serves us to a very great advantage
in buying gloves.
We have gloves for every class
of work in this district. The ma-
terial of our gloves is the best, the
workmanship backed by our re-
pair shop. No transaction is com-
plete in our store until you have
had your money's worth.

T. H. BEACH FOR GLOVES
GLEICHEN, ALTA.

Crown Lumber Company, Ltd.
A SAFE PLACE TO TRADE
Dry Wood
Car 1 ft. Lengths
Car 4 ft. bundle
Edgings
A good stock of storm sash now on hand
C. B. Hyndman
AGENT,
GLEICHEN, Phone 11 and 36

Coal for the Cold Weather
Get your coal in now. We have
a good supply on hand \$5 per ton at
the mine or \$6 per ton F.O.B. cars at
Standard. We can fill your order
either way at once.
Henry Kristensen,
Standard, Alta.

White Rotary Sewing Machine
Automatic Lift
A perfect machine, a distinctive
and popular style in either
cotton or gold tone. It is a
dye. Furnished automatic lift,
3 drawers at end of table and
30 money receptacles at the
bottom when sewing material,
etc., may be stored. Supplied
with latest style steel attach-
ment.
McKAY HARDWARE CO.
GLEICHEN

Western Canada Colonization Association
Many are asking just what the West-
ern Canada Colonization Association is,
and perhaps no better answer can be
given than to quote from the report
of a speech made by Major Geo. A. D. McNeil, manager of the associa-
tion, at a meeting with Premier Stelmart
and other members of the cabinet
in part as follows:
"Our organization is supported en-
tirely by voluntary subscription from
prominent Canadian individuals
and corporations. (Business inter-
ests in Eastern Canada have sub-
scribed a very large sum of money
to an association whose only aim is
to assist in settling the unoccupied
lands of Western Canada. That fact
reveals a national realization of the
urgent need for increased immigration
to the land."
"See No Cash Assistance
We seek no cash assistance from
our government or any other gov-
ernment. Our association is a
corporation without the power of
tax. It cannot under its charter
become interested in the sale of
land on commission or for any other
pecuniary consideration. We have

"We are here today with a simple
request. We merely ask that you
provide machinery enabling our
association to cooperate effectively
with your government in solving a
problem, the solution of which, when
it is said and done, rests squarely
upon the shoulders of the three
prairie provinces. The whole econ-
omic future of the country depends
upon the manner in which this re-
sponsibility is discharged."
"With the disappearance of the
free homestead land, settlement be-
came a difficult affair. As long as
settlers could rush into the country
and with the assistance of the local
Dominion lands agent find, within
reasonable distance of the railway,
good free land, little attention was
paid to them. The whole situation
is now changed. Most of the land
has been alienated from the crown.
The unoccupied lands are held
largely by non-residents. Some
uniform method of dealing with such
lands must be adopted or they will
not be available in a permanent and
practical way for incoming settlers
in large numbers."
"The present haphazard method of
listing lands for sale, with the prob-
ability that the owner may change
his mind at any time, makes it impos-
sible for any private agency to
undertake colonization in a big way."

Geo. Matthews
Two Phones 13-46
Grocery List
Wagstaff, Smith
and
Neuman James

Strawberry \$1 10 can
Raspberries 1 10 can
Gins 1 10 can
Peas 1 10 can
Peanut Butter 1 10 can
Black Currant 1 10 can
Almond 1 10 can

CAMPBELL SOUPS
Vaporar 20c can
Tomato 20c can
Beef 20c can
Vegetable 20c can
Pasta 20c can
Pasta 20c can
Pasta 20c can
Pasta 20c can
Pasta 20c can

ELKHORNE CHEESE
Swiss 40c
Cheddar 30c
Gouda 40c
Pineapple 25c
Brie 25c
Kraft 25c

Specials For Saturday
Oranges 4 for \$1
Guaranteed Shink 30c
Shelled Walnuts 40c lb
Assorted Yellow Peas \$3 50
Apples 8 for 1 00
Tomatoes 5 cans for 1 00
Apricot Cans 5 cans for 1 00
Peas 5 cans for 1 00
Above can be assorted
if desired
Gallon Steel Pickler \$1 50
Gallon Steel Pickler 1 50
Above in Jar 30c
8 lb. Baked Beans 30c
3 lb. Lard 30c
5 lb. Lard \$1 25
40 lb. Lard 2 45

More costly than Gold Dust
Road dust and the small particles
of carbon and metal that go with it
are the cause of the most common
eye trouble. It is the most promptly
removed by the use of our eye
your motor.
Your eyeglasses should be cleaned,
thoroughly cleaned and refilled with
fresh Imperial Polarine every 500 miles.
Moreover, will appreciate our Com-
plete Eye Service. We are equipped to take
care of everything of the most promptly
by our hands of secretary out later
than 12 noon, Friday, 10th May.
We sell and recommend Imperial
Polarine and have the right gear for
your car.
Free At Tires and Accessories
BATES & GIBSON
At Your Service Overland Garage

no axe to grind except the public
axe. Our sole purpose is to assist
in the development of western pro-
vinces and particularly in the placing
of settlers on the unoccupied lands
adjacent to the present railways.
It is our desire to co-operate closely
in order to avoid duplicating and
unprofitable waste of money and effort
in coordinating our efforts with those
of the western provinces and the
Dominion and by filling in the gaps in
colonization work which governments
cannot bridge, we hope to be an effec-
tive force in a great forward move-
ment."

The Request
"We are here today with a simple
request. We merely ask that you
provide machinery enabling our
association to cooperate effectively
with your government in solving a
problem, the solution of which, when
it is said and done, rests squarely
upon the shoulders of the three
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upon the manner in which this re-
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settlers could rush into the country
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reasonable distance of the railway,
good free land, little attention was
paid to them. The whole situation
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has been alienated from the crown.
The unoccupied lands are held
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practical way for incoming settlers
in large numbers."

"The present haphazard method of
listing lands for sale, with the prob-
ability that the owner may change
his mind at any time, makes it impos-
sible for any private agency to
undertake colonization in a big way."

"The great need in a plan under
which the unoccupied lands can be
brought into the market in a sys-
tematic manner—a plan including the
use of maps and price lists holding
good long enough for negotiations
with prospective settlers, so that such
settlers may come in, look over the
land and close the deals before the
price is jumped on them. We feel
that the efforts of individuals or cor-
porations to accomplish this in a
large way are futile. In our judgment
settlers of them can be compiled for
lists of unoccupied lands aggregating
an acreage sufficient to justify the
expense, with a permanency that will
be found effective. If we are going
to make satisfactory progress with
the settlement of our unoccupied
lands we must put the sale price of
such lands on a definite business
basis. The central agency proposed
by us will have in advantage for the
land owner. It will offer him an
active medium through which he may
list his land."

"We have in mind the burden which
the lack of proper direction of settle-
ment has already inflicted on the
western provinces. Such absence of
direction has meant sparse settle-
ments and otherwise unnecessary and
economically unfeasible public ex-
penditures in branch railways, roads,
(Continued on page 5)

CASH
CLEANING SALE
Everything at Greatly Reduced Prices
Groceries, Dry Goods, Men's Furnishings, Etc.
Shoes for Men, Women and Children.
A FEW OF THE BARGAINS:
GROCERIES, ETC., ETC.

Asparagus, 50c for 50c
Apples, 3 lb. package, 75c for 75c
Beans, 3 lb. for 30c
Cocoa, 5 lb. for 50c
Corn, 5 lb. for 30c
Milk, 1 lb. for 10c
Milk, 2 lb. for 20c
Milk, 3 lb. for 30c
Milk, 4 lb. for 40c
Milk, 5 lb. for 50c
Milk, 6 lb. for 60c
Milk, 7 lb. for 70c
Milk, 8 lb. for 80c
Milk, 9 lb. for 90c
Milk, 10 lb. for 1 00
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Milk, 14 lb. for 1 40
Milk, 15 lb. for 1 50
Milk, 16 lb. for 1 60
Milk, 17 lb. for 1 70
Milk, 18 lb. for 1 80
Milk, 19 lb. for 1 90
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Milk, 21 lb. for 2 10
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The Busy Store

New Arrivals

NEW VOILS

A splendid range of Patterns
Priced \$1 to \$2.25 Yd.

The Latest Duvty College Tam

Made from the famous Suede like cloth in all the latest shades. \$3.25 each

A good quality Dress Pant, pair	\$6.00
Work pants, pair	\$4.50 to 6.00
Work Shirts, each	2.00 to 2.50
Work Glove, pair	75 to 850

We have just unpacked our
Men's Spring Hats and Caps.

Webster Bros.

MOTTO: "Your Money's Worth or Your Money Back"

Prepare Ye!
Gleichen Day of Sports
Tuesday, May 24, 1921

A Nice Assortment

JUST
RECEIVED

CHILDREN'S Fancy Linens and Straw
Hats
MEN'S and BOYS' Peanut Straws.
MEN'S Summer Caps and Shirts
Rib Overalls, Combination Overalls in
Blue and Khaki.

Cottons and Mole Pants.

The Prices in these lines are gradually
decreasing and we are marking
our goods accordingly.

FRESH

Tomatoes, Lettuce, Rhubarb, Spinach
New Cabbage and Green Onions
Arriving Every Day

Sole Agents for

Purity Flour

Purity Rolled Oats

Purity Food



FOR PERFECT RESULTS
ON
BAKED
USE
PURITY
FOR ALL YOUR BAKING

THE GLEICHEN MERCANTILE CO.

PHONE 28.

GLEICHEN

LOCAL AND GENERAL

The Gleichen Board of Trade will meet next Monday evening, May 9, at 8 o'clock sharp.

L. S. Outler has been seriously ill for some days and yesterday was taken to a Calgary hospital.

W. B. Brown returned on Friday from Calgary and is recovering nicely from his recent operation.

Canon Stocken is recovering from his illness and has gone to visit his brother at Morley for a short time.

There is a typographical error in Geo. Matthews' "Grocery List" on Page 7. Lard is 10 lbs. for \$2.45.

The home of Mr. and Mrs. Geo. Riches was made happy Thursday, April 28th, by the arrival of a fine baby girl.

Daniels and Davidson are busy painting the Gleichen Trading Co. clock and already make a great improvement in its appearance.

Principal H. Dexter McKay was able to attend school Tuesday after six days of severe illness, and now Mrs. McKay is quite ill, but improving.

The women's Auxiliary of St. Andrew's Church will hold a sale of plants and home cooking in the War Veterans Hall on Saturday, May 7th, at 3 P.M. Afternoon tea will be served.

Miss Fox has arrived from Vancouver to take the position vacated by Miss Robertson, of the staff of the Gleichen School of Agriculture. Miss Fox was formerly on the Olds school staff.

"Calgary, The City of the Foot-hills", is the slogan chosen by their Board of Trade for that ancient cow camp. But many of the citizens are asking for something better. The Call would suggest "Calgary, The Rocky Mountain Hotel".

Ouelletteville News

The rural route from Chely is being settled again. I understand the department at Ottawa intend the project down some time ago on account of lack of funds consequent on the war, but now when the larger problem is much less acute there would seem to be a better chance, and the settlers on the proposed route have a promise of the Post Office Department that this rural route will not be forgot when funds are available.

The telephone is being extended to include the remotest settler in the district. There shall be some fun with the ladies. They will be able to transmit the news with lightning speed, but although it adds a considerable time in the way suggested it will be a boon hard to compute in saving of time, and time is money, when they are all linked up with the store, grain exchange, doctor and implement repair man, when breakdowns occur in the busy time. Usually the remotest settler receives the convenience last and needs the service the most.

BASBALL SEASON OPENS

The big leagues are already racing for the punt and the amateur and professional clubs in all sections of the country will soon be playing their opening games. Daring and racing will soon be in full sway and interest in sport in general is becoming keener with the coming of the summer months.

To keep in touch with sports events near and far and to ensure your securing a complete report you should read the sport section of The Calgary Herald. Bigger and better than ever, it is the medium that all lovers of sport look to for their sporting news. The special features on the sporting pages are alone worth many times the cost of Alberta's greatest newspaper, while but 2 1/2 c. a day.

"I put an ad in the paper asking for a wife."
"Any answer?"
"Any? The first day I got 400 and two from men asking me to take them."

Our Boys Spring Suits "BLOSSOM"

This Week

30 BOYS and YOUTHS
SUITS to Choose from.

These are made up in Norfolk and Belled Styles, in Colors of Grey, Brown, Blue and Heather Mixture.
Sizes from 26 to 34.

Priced from \$12.50 to \$18.00

Boys Strong Solid Leather Shoes.

In Black. These are absolutely guaranteed to be all Solid Leather and will give solid wear.

Sizes 11 to 13, Price \$5.00
Sizes 1 to 5, Price 6.50

Youth's Box Calf Dress Shoes.

Sizes 5 and 6, Price \$5.00

Youth's Brown Bal Dress Shoes.

Neolin Soles, recede toes and nat's paw rubber heels

Sizes 5 and 6, Price \$5.75

Boys and Youths Odd Pants.

In Dark Tweed Mixtures. These Pants are lined and are fixed up at the knees with the Patent Governor Fasteners.

Sizes 26 to 34.

Boys Medium Weight Tweed Tans.

In Colors, Grey and Heather Mixture. These are very dressy and neat.

Sizes 26 to 34

Boys Shirts

In Black. Made for good hard wear.

Sizes A to C

Priced \$3.25 to \$5.00

Stabback & Brown

Men's and Boys' Outfitters

GLEICHEN MEAT MARKET

We have a nice selection of
beef, pork, mutton, and veal
on hand. Drop in see for
yourself.

See Our Window

D. BURNES, Proprietor

Try a want, for sale or lost ad in
The Call and see the results.

Gleichen Opera House

"THE
CHORUS
GIRLS
ROMANCE"

Do Nice Girls Shirkmy?
Viola Dana will tell you

ON SATURDAY

Next TUESDAY

LEWIS J. KELZINICK Presents
BLAIR HAMMERSTEIN in

"The Daughter Pays"

The story of a man who married a girl because he hated her mother. He wanted to make the daughter pay.

ALSO COMEDY
Regular Prices Plus Tax

COMING
DOROTHY PHILLIPS in

"Once to Every Woman"
BIG SPECIAL